

\_\_\_\_\_, 2024

Dear Founder,

**Request to Attend the Visionary Leadership Conference 2024 – A Strategic Opportunity for Organizational Growth**

Dear Ma/Sir,

I hope this message finds you well. I am writing to seek your support in attending the inaugural Visionary Leadership Conference, organized by IMMERSE Coaching Company, scheduled to take place in Lagos on September 27th and 28th, 2024.

The Visionary Leadership Conference represents a unique and unparalleled opportunity for growth, not just for me as a professional, but also for our organization as a whole. This event is designed to be a catalyst for transformation, bringing together some of the brightest minds and thought leaders across Africa and beyond, to share insights on how to drive meaningful and lasting change through visionary leadership.

The theme for this year, **Champions of Change: Shaping Africa's Transformation through Talent, Technology, and Thought Leadership**, resonates deeply with the goals and values we uphold in our organization. The conference aims to equip emerging and established leaders with the practical tools, innovative strategies, and fresh perspectives necessary to navigate the complexities of today's business environment and to foster a culture of excellence and innovation.

One of the highlights of the conference is the **Communities of Leadership Practice**, which brings together industry-specific leaders and experts to engage in deep, collaborative discussions. This initiative will focus on seven key sectors:

1. **Entrepreneurial Leaders**
2. **Corporate Leaders & Industry Talents**
3. **Culture Shapers & Influencers**

#### 4. **Spiritual Leaders & Voices**

#### 5. **Tech Innovators & Disruptors**

#### 6. **Policy & Impact Leaders**

#### 7. **Academic Leaders & Researchers**

These communities will provide an invaluable platform for networking, knowledge-sharing, and exploring opportunities for growth within our organization.

The conference also features an impressive lineup of speakers, some of which includes:

- **Dr. Oleg Konovalov** – A Top 100 Management Thinker in the World, Thought Leader, and Visionary Leadership Coach.
- **Fela Durotoye** – Executive Coach, Leadership Expert, and Founder/CEO of GEMSTONE Group.
- **Debola Deji-Kurunmi** – Founder of IMMERSE Coaching Company, Transformation Coach, and Public Policy Advisor.

As a representative of our organization, attending the conference will provide me with significant insights that will directly enhance our work. This event will equip me with fresh perspectives on Visionary Excellence and Legacy Leadership, transforming our approach to innovation and strategic execution. Additionally, I will have the opportunity to receive mentorship and coaching from leading experts, which will further strengthen my ability to contribute to our organizational goals. We will also have the opportunity to build valuable connections with other leaders and innovators, fostering collaborations that could lead to groundbreaking initiatives and partnerships.

The investment required for the conference is **₦250,000** for a premium ticket. However, a **20%** team discount is available if five or more members from our organization attend. I have personally allocated part of my salary towards this cost and kindly request your support to make my attendance possible.

I am confident that my participation in the Visionary Leadership Conference will not only contribute to my professional development but will also bring tangible benefits to our organization. I am more than willing to share a detailed report on the key takeaways and potential applications upon my return.

For more information for this request, here's a link to the website [here](#)

Thank you for considering this request. I look forward to the possibility of discussing this opportunity further.

**Sincerely,**

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